

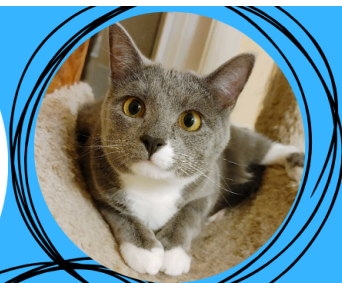


# PAWSITIVITY

September 2024 Email Newsletter curated by your Chief Pet Minder

<https://www.facebook.com/peaceofmindpetsrva>

## This Weekend!



## You're Invited to Our Client Open House!

Join the Peace of Mind Pets RVA team on Saturday, September 21st from 11am - 2pm for a day full of fun for the whole family!

- Meet our team
- Tour our boarding facility
- Activities for kids
- Activities for pets
- Food and snacks provided
- POMP RVA Swag
- Raffles with prizes
- Adoptable pets on site

*We look forward to seeing you there!*

## Service Area Changes

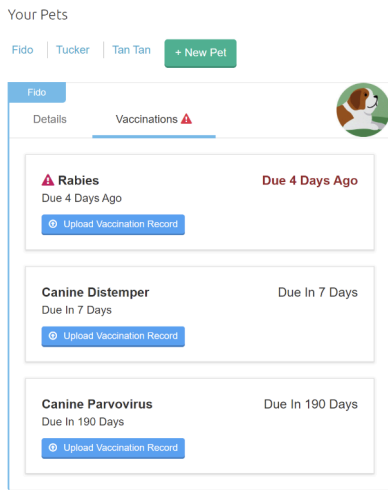
We pride ourselves on our large service area. After all, pups everywhere, regardless of zip code, need quality care! Moving forward, we will be adjusting our prices as follows:

- Visits that include travel over 10 miles or 20 minutes from the POMP RVA Facility (4611 N. Bailey Bridge Rd, Midlothian, VA 23112) will be charged starting at \$30 per 30 minute visit.

As the IRS has dictated most service based businesses move away from independent contractors, I've tried to be ahead of that curve with hiring employees. Employees are more costly than independent contractors but I feel are an important investment in the type of business I want to run with the type of caring, considerate, and compassionate services I want to provide for your pets. I hope you see the value too!

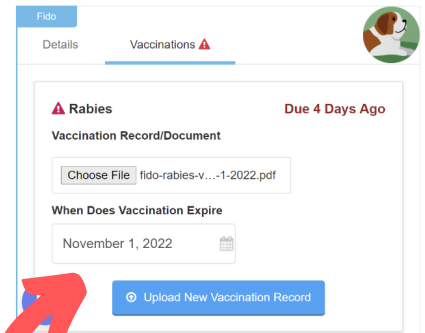


# Time to Pet Tip



When updating your pets vaccinations, here are some quick tip:

- You can navigate to the "Pets" tab of the portal to see all of your pet details. You can view all required vaccinations in the "Vaccinations" tab of your pet profile.
- When uploading a record, you're required to set the expiration date of the Vaccination. After uploading the record, your admin team will be able to review and approve the Vaccination update.



Don't forget to hit Upload New Vaccination Record or your record will not save.

## Upcoming Pet Friendly Events



### September/ October:

- Fidos After 5 at Lewis Ginter - September 26 at 5pm - 8pm
- Fridays at the Pavilion - September 20 at 6pm - 9pm - James River Cellars Winery 11008 Washington Highway Glen Allen, VA 23059
- Sanctuary Rescue Dog Adoption Event - October 19 at 10am - 11am - Liz's Place Rescue Resource Center 16916 Hull Street Road Moseley, VA 23120
- Midlothian Village Day Festival - October 19 at 10am - 3pm - Midlothian Middle School 13501 Midlothian Turnpike Midlothian, VA 23113

## Make your Holiday Bookings Now!



It's only September, but I feel like it's going to be Christmas in about 5 seconds. With the holidays quickly approaching, I want to put it on your radar to get your bookings in asap. We will absolutely book up this year.

If we do book up, I can try to help you find care with another licensed, professional sitter in the area. I network with some other amazing business owners but they too will book up early so don't procrastinate!



Refer a friend to receive a \$5 gift card to local pet shop, Dog House Cat. PLUS, be entered in our quarterly drawing for a \$50 gift card to a local small business!